TRANSFORMING KIDS' LIVES THROUGH EXPOSURE TO THE ARTS

CREATING OPPORTUNITIES FOR LIFELONG SUCCESS

At Arts Umbrella, we see the effect art of all forms can have on children each and every day. From the first brush stroke to the last curtain call, art leaves a lasting impression that shapes the way children see themselves and the world around them.

Art plays an important role in creative and academic development, providing an outlet for emotional expression, a constant source of inspiration and tools for critical thinking. We believe all children should have access to the arts regardless of geographical, cultural or financial barriers. This year alone, nearly 22,000 children of all ages and backgrounds accessed Arts Umbrella's programs – made possible by our dedicated staff, board of directors, volunteers, community members and donors.



INSPIRING FUTURE GENERATIONS

Extensive research shows that engagement with the arts can have a transformative effect on the way a child thinks and behaves, resulting in positive outcomes later on in life. Children who develop arts literacy have the opportunity to:

- · Gain self-confidence and self-worth
- · Explore creativity and innovation
- · Develop an ability to make decisions independently
- · Learn how to work with others
- · Expand their view of themselves and the opportunities around them
- · Learn to appreciate the arts as participants and spectators



EXPLORING CREATIVE POTENTIAL

My children feel at home there, from the way they are greeted at the door to the welcoming and friendly instructors who sincerely care about their growth.

With art as their tool and Arts Umbrella's professional teaching artists as their guides, students are led on a journey of self-expression. Instructors become mentors, creating an inspired space in which students feel safe to push their creative boundaries and realize their full potential.



ENCOURAGING SELF-DISCOVERY

Through moments of change, Arts Umbrella inspires children for life. This is our legacy and indication of success.

I want you to know that you have taught me so much in the last three years, as an actor and about myself. I honestly would not be the person I am today without you. I would be shy, insecure and not nearly as good an actor as I am today. You have made me more aware of my surroundings and helped me to understand myself and why I do the things I do. I feel like you have opened up this world to me that I had no idea existed before, a world of trust, passion, exploration and magic.

- LETTER FROM AN ARTS UMBRELLA STUDENT TO AN INSTRUCTOR.



EXPANDING OUR VISIONFOR THE NEXT GENERATION



ARTS UMBRELLA HAS HAD A VERY BUSY YEAR WITH AN EXPANSION INTO

Surrey. Our move into Surrey was predicated by our commitment to accessibility for children of all walks of life. For us, accessibility means actively reaching out to children in the Lower Mainland who cannot make their way to Granville Island.

Arts Umbrella has a history of moving forward slowly and deliberately, with a clear sense of our goals, with patience and respect for the children we serve. This expansion into Surrey was a major undertaking for us. We were delighted to be welcomed into Surrey with such enthusiasm and support, and to be a part of such a fast-changing and revitalized community. Our two locations – Surrey South and Surrey Centre – will serve a diverse population of children who we hope will develop a love and appreciation for the arts and will take away with them life skills that will sustain them throughout their adult lives.

Arts Umbrella is creating new opportunities for the advancement of others and we are privileged to be making an impact in this way. I was reminded recently that many of our dreams are fulfilled well after we are not around to witness them; our influence is part of the longer journey.

Thank you to all of our supporters and donors for believing in our work and making it rewarding and fulfilling.

LUCILLE PACEY | President and CEO

L. Pacy



I AM HONOURED TO SUBMIT THIS REPORT ON BEHALF OF MY BOARD

colleagues and the staff of Arts Umbrella. As I reflect back on the last 12 months, I am reminded of the inspiration that I personally experience when I see our dancers or theatre troupes on stage, or when I see the visual artwork of our students on display. In all of these instances, I know that we have played a part in developing these young artists' creative voices and in many cases, have transformed their lives in some way. It's what drives so many of us to make a commitment to Arts Umbrella.

This year, the board approved a renewed strategic plan, which reinforces our commitment to accessibility and high quality programs. The core of our work has been to ensure that as we expand, we are able to do so in a planned and sustainable way, therefore ensuring that the same magic that occurs in the studios on Granville Island is also filling the studios in our Surrey locations. We are proud to be part of the Surrey community and we look forward to developing long-lasting relationships with the families that we serve.

Arts Umbrella is a not-for-profit charity and we work hard to keep our fees reasonable while continuing to provide programs that are current, relevant and of the highest standards. We rely on the good will and support of many corporations, foundations, and individuals who have made financial donations to ensure that our mission of 'inspiring kids for life through the arts' is achievable.

Thank you for the privilege of providing leadership to this Board of Directors.

RICHARD W. PROKOPOWED

RICHARD PROKOPANKO | Board Chair

REMOVING BARRIERS FOR INCREASED ACCESSIBILITY

At Arts Umbrella, accessibility is at the core of everything we do because we believe all children should have the opportunity to engage with the arts. Each year, we strive to reduce barriers to participation and provide children with access to rich artistic experiences that they can carry with them for a lifetime. Arts Umbrella's strategies for achieving this goal are varied and include: regional expansion, providing financial support and establishing new program delivery models.

ACCESSIBILITY ACQUIRED A NEW MEANING FOR ARTS UMBRELLA

this year with the opening of a new location at The Shops at Morgan Crossing in South Surrey. The first regional expansion in Arts Umbrella's history, the project could not have happened without the support and generosity of so many, including the City of Surrey, our dedicated donors, and the members of our Community Leaders Advisory Committee and board-designated Surrey Task Force.

For the past three years, Arts Umbrella has taken programs from Granville Island and implemented them into Surrey schools. Establishing a permanent Surrey facility was important as it represented a long-term commitment from Arts Umbrella to sustain its work in the community.

From the moment the facility was established in January, the community welcomed Arts Umbrella with open arms. Arts Umbrella is excited and committed to serving the needs of the community and to working collaboratively to continue to build enriching arts programs for the children and youth of Surrey.

Surrey Leaders Community Advisory Committee

Nicolleta Baumeister, Artist
Joanne Curry, Campus
Executive Director, SFU Surrey
Gary Hollick, Publisher, Richmond News
William King, Novus
Organizational Development
Sandra Lee
Jane Manning
Sheila McKinnon, Manager Arts,
City of Surrey
Art Reitmayer
Barbara Steele, Councillor, City of Surrey
James Stewart, Partner, Hamilton Duncan
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Board Surrey Task Force

Salvador Ferreras, Chair Jim Barron Chuck Brook Mary Lou Gazeley Michael Lee Richard Prokopanko Catherine Van Alstine

FINANCIAL SUPPORT

Outreach, Bursaries, Scholarships & School Performances

Arts Umbrella's free-of-charge outreach and school performance programs as well as bursaries and scholarships help to reduce the financial barrier to participation.

NEW PROGRAM MODELS

River District Centre

Arts Umbrella is always exploring new ways to share the arts with more children. This year, we partnered with the River District Centre to establish a new program delivery model that brought tuition-based visual arts programs to families living in the River District Vancouver community. The creation of tuition-based site-specific programs in collaboration with community partners allows Arts Umbrella to expand its geographic reach and bring the Arts Umbrella magic to children directly where they live.

Arts Umbrella has become an invaluable organization in Surrey by providing our children and youth with the gift of arts education, and we're extremely pleased they have established a permanent home in our community. We know that Arts Umbrella has embraced the City of Surrey's 'Child and Youth Friendly City Strategy' and together we can continue to ensure all children, regardless of their financial circumstances, have the opportunity to explore and unleash their creativity and artistic potential.

- MAYOR DIANNE WATTS
CITY OF SURREY

SURREY CHILDREN PARTICIPATED IN ONE AT OUR SOUTH SURREY LOCATION

ARTS UMBRELLA PROGRAMS COVER

100 KMS

ACROSS METRO VANCOUVER

EMPOWERING CHILDREN

TO FIND THEIR VOICE

Arts Umbrella is committed to making a positive impact on the lives of children. With each class, program and performance, Arts Umbrella strives to deliver a creative experience that has the power to spark positive change in a child. Achieving this impact is not always easy, but when it does happen, it means the organization has done its job right.



WE WERE ALL TOUCHED BY THE STORY OF A YOUNG BOY WHO ATTENDED

an Arts Umbrella outreach program delivered in partnership with Immigrant Services Society of BC at K.B. Woodward Elementary in Surrey. The boy arrived in the program closed-off, expressing anger and unhappiness, and rarely engaging with his peers or in the class activities. As the weeks passed, the instructor began to see a transformation in the boy. He became an active member of the group, playing theatre improv games and showing the class a playful, happy side of his personality.

For the final performance, the students acted out a series of tales about tree spirits for friends and family. The boy embraced his role as a raven and went so far as to create his own costume. He wrapped himself in stark white fabric and placed white feathers across his body and in his hair. Using his costume and inherent graceful movement, the boy transformed into his raven character and offered a transfixing performance for the audience.

Arts Umbrella is committed to helping children find their voice through creativity. By creating safe spaces for expression, we allow children to feel the freedom of revealing their true colours and experiencing the magic that art can bring to their lives.

My child loves Arts Umbrella and he leaves happy every day; he is proud of what he does there and it makes him feel special to be there.

OUR FREE-OF-CHARGE OUTREACH PROGRAMS SERVED NEARLY

14,000

children throughout metro vancouver, 2,000 MORE THAN LAST YEAR.

22,000

CHILDREN & YOUTH PARTICIPATED IN ARTS UMBRELLA PROGRAMS.

In 2012, Arts Umbrella offered

19 ENGAGED OUTREACH PROGRAMS

with community partners from ACROSS METRO VANCOUVER,

INCLUDING SURREY.

#13,000

Elementary and secondary students enjoyed free performances by peers in Arts Umbrella's Pre-Professional Theatre and Dance programs.

430

BURSARIES WERE AWARDED FOR CHILDREN TO ATTEND CLASSES AT OUR GRANVILLE ISLAND LOCATION.

RAISING FUNDS FOR A SUSTAINABLE FUTURE

Fundraising is an integral part of Arts Umbrella's day-to-day activities. Making sure programs are sustainable and accessible drives all of our fundraising strategies. Arts Umbrella supporters share the belief that exposure to arts education can transform a child's life and many contribute critical funding year after year.

Part of Arts Umbrella's success has been established by raising funds a year in advance, which allows for greater confidence when planning programs. This strategy also makes the organization more resilient when faced with immediate changes to the financial landscape, and allows published programs to proceed without the risk of cancellation.

A strong, diverse and committed source of funding continues to allow Arts Umbrella to deliver the benefits of arts education to thousands of children throughout the region annually.

ANNUAL CAMPAIGN

Chaired by a volunteer committee, the Annual Campaign raises funds from corporate, foundation, and individual donors from the community. Arts Umbrella staff and campaign volunteers work hard to develop lasting and meaningful relationships with each and every one of Arts Umbrella's donors. Whenever possible, multi-year commitments are secured, allowing for planning well into the future, thus augmenting Arts Umbrella's ability to present innovative and community-specific programs.

FUNDRAISING EVENTS

A key component of Arts Umbrella's financial plan, fundraising events support the ongoing stability of annual programming. In addition to the work done by Arts Umbrella staff, events are chaired by volunteer committees and supported by hundreds of volunteer hours. Arts Umbrella's special events are well established and well attended, and offer unique opportunities to support children's arts education.

SPLASH - ANNUAL ART **AUCTION AND GALA** OCTOBER 15, 2011

Performance Works on Granville Island came to life for Splash 2011, Arts Umbrella's 29th annual Art Auction & Gala. The event theme, Blank to Beautiful, inspired guests to see the potential in a blank canvas, similar to the potential that young kids find at Arts Umbrella. An extensive collection of 100 donated artworks was auctioned in live and silent auctions.

WINE ARTS - A TASTE OF NAPA & SONOMA NOVEMBER 1 & 10, 2011

Wine Arts 2011 featured two tasting events: the very popular ballroom tasting in partnership with Napa Valley Vintners and our inaugural winemakers dinner with Sonoma County Vintners. Both events celebrated the benefits of arts education and amazing wine, and were once again a sell-out success.

INDULGE MAY 15, 2012

Luxurious, one-on-one fashion and beauty services brought guests to Holt Renfrew for the 3rd annual Indulge: The Art of Beauty. On this special night, guests were pampered, spoiled, educated and entertained all for an inspiring cause.

THE GLOBE AND MAIL INVITATIONAL JULY 16, 2012

Newly located at Quilchena Golf and Country Club for the 15th anniversary of the event, golfers spent the day playing golf for a good cause. Funds raised were directed to The Children's Arts Umbrella Foundation, helping ensure a sustainable future for Arts Umbrella.



RECOGNIZING THE IMPACT OF OUR DONORS AND SPONSORS

ARTS UMBRELLA WOULD NOT BE WHERE IT IS TODAY WITHOUT THE SUPPORT OF COMMITTED DONORS

many of our donors have been with the organization since its very early days. As the organization has grown, so has its family of supporters. Arts Umbrella is incredibly thankful to all those who have previously donated and continue to help the organization achieve its goals and fulfill its mission to inspire kids for life through the arts.

ANNUAL CAMPAIGN DONORS SEPTEMBER 1, 2011 - AUGUST 31, 2012

GOVERNMENT

\$100,000 and above

We acknowledge the financial assistance of the Province of BC

\$50,000 - 99,999



BRITISH C<u>OLUMBI</u>A

\$20,000 - 49,999BC Arts Council
City of Surrey

CORPORATIONS \$50,000 - 99,999







PORT Fundraising Gala (2012)*

RioTinto Alcan



\$20,000 - 49,999

Industrial Alliance Pacific Insurance and Financial Services Inc.

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\$10,000 - 19,999
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Oliver Fund
Surrey Firefighters
Charitable Society
Surrey Foundation

GIFT IN KIND \$100,000 and above

THE VANCOUVER SUN



\$50,000 - 99,999

City of Vancouver Cirque du Soleil Cossette The Globe and Mail

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Lawrence Paul Yuxweluptun Ann Zielinski

SILENT AUCTION

Chloë Angus

Suzy Birstein John Bland Paul Burke Jessica Bushey Patricia Chauncey Lil Chrzan Barbara Cohen Emily Cooper Elsa Corsi Melanie Cossey Michael den Hertog Ross den Otter Lynn Falconer Mary Fox Kendall Green Jude Griebel Anna Gustafson Kerensa Havnes Kate R. Henderson Jan Henry Sahina Hill Tammy Hudgeon Ted Jolda Michele Kambolis Hugh Kearney Enrico König Edward Kwong Patrick Leach Gillian Lindsav Joanna Lovett Claire Madill Julie Mai Enrique Manchon Casey McGlynn Arthur Mickey Meads Todd Mitchell Christian Nicolay Susan Point Golnar Sepahi Robert Shiozaki Pia Sillem Trig Singer Frances Solar Suzanne Starr Anselmo Swan Magda Trzaski Derek von Essen Samantha J. Walker Janet Wang

REACHING OUR GOALS THANKS TO DEDICATED VOLUNTEERS

OVER 230 VOLUNTEERS PROVIDE AN IRREPLACEABLE COMPONENT TO THE SUCCESS OF ARTS UMBRELLA.

From administrative assistance to providing leadership on the board of directors, volunteers impact every level of the organization. The time and dedication that is given every year by Arts Umbrella volunteers is truly inspiring. With their ongoing support, time and expertise, new and established projects thrive.

Miriam Aiken Candice Alderson Isobel Allen-Floyd Carmen Apted Shelbie Arcand Michelle Audet Brianna Bagshaw Nina Bains Cassils Diane Ball Brad Bardua Nancy Barker Shannon Barnes Jennifer Baroni Greg Barrett James Barron Nicoletta Baumeister Martha Beardsworth Michele Becker Michel Belec Kate Rennett Caroline Bouchard Christy Boyce Amber Branny Liz Brant Chuck Brook Stephanie Brown Vena Campbell Kim Capri Melodie Castelein Merilee Castelein Gianrita Celotti Corinne Chakrabarti Sandra Chamberlain-Snider Hilary Chan-Kent Steve Chasey Helen Chester Diana Cheung Jacqueline Chick

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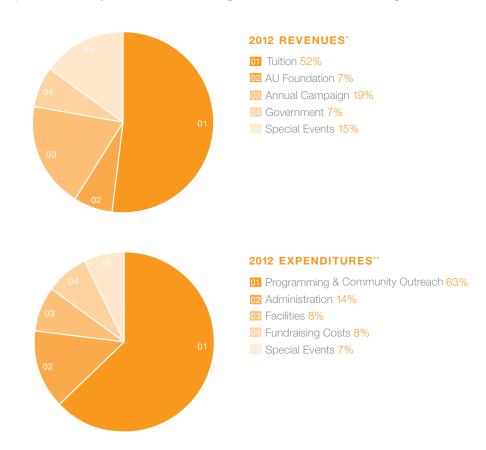
Aryana Sye Sylvia Talbot Naz Taylor Grace Tharmarajah Vivian Thom Jollean Tomsin Joanne Tonita Laura Torrance Joel Trischuk Miauel Truiillo Eldon Underhill Catherine Van Alstine Peter Von Reidemann Moira Wallenius Eric Watt Julia Watt Hailey Wautier Samantha Weaver Yasmeen Weedel George Wengryniuk Lorraine White-Sara Whitney Andrew Wilkinson Sarah Wolfman-Robichaud Barbara Wolfson Chris Wong Cheryl Wong Stephanie Woo Kate Woodall Nancy Wright Ernest Yee Kathy Yeum Serdar Yildirim Steven Zicherman

James Stewart

ENSURING A STABLE FOUNDATION FOR FUTURE SUCCESS

FOR THE FISCAL YEAR SEPTEMBER 1, 2011 TO AUGUST 31, 2012

Arts Umbrella's financial health is protected in part by the fundraising strategy of raising the majority of required funds a year in advance. As well, the ability to draw funds from a strong endowment base provides extra stability in changing financial climates. Yearly budgets are based on secured revenue, allowing for program plans to proceed confidently with little risk of them being cancelled due to insufficient funding.



FULFILLING OUR COMMITMENT

TO WORLD-CLASS ARTS EDUCATION

CHILDREN'S ARTS UMBRELLA ASSOCIATION

The Children's Arts Umbrella Association represents and oversees our day-to-day operations from program development and delivery to annual fundraising. Their hard work and dedication is an invaluable part of what makes Arts Umbrella a success year after year.



Carol Henriquez



Richard Prokonanko



Iamio Dithlada



Catherine Van Alstine



Nina Rains



lim Parra



Chuck Brook



Sal Forraras



Michella Fresch



Mary Lou Gazalas



Michael Lee



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Prod Pordu



Cardan David



Mark Ne

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Past Chair Catherine Van Alstine

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Advisors to the Board

Jack P. Blaney Gary Collins John Singleton, Q.C.

President & CEO Lucille Pacey



CHILDREN'S ARTS UMBRELLA FOUNDATION

The Children's Arts Umbrella Foundation (CAUF) is a cornerstone of Arts Umbrella's financial stability. Established in 1991, the CAUF stewards more than \$5 million of endowed funds, enhancing Arts Umbrella's ability to provide innovative programs through changing financial climates.

The interest generated by the endowed funds is allocated to the Children's Arts Umbrella Association's initiatives, or reinvested according to the recommendations of the CAUF's board of directors. Founded on the principle of providing security to the organization's fiscal health, the foundation plays a critical role in maintaining Arts Umbrella's ability to realize its vision.

CHILDREN'S ARTS UMBRELLA FOUNDATION - BOARD OF DIRECTORS

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Catherine Van Alstine

A SPECIAL THANKS TO THE FOLLOWING PARTNERS AND SUPPLIERS FOR DONATING THEIR TIME AND EXPERTISE TO CREATE THIS ANNUAL REPORT:

Saint Bernadine Mission Communications | Creative Development and Design

Cory Hamel | Illustration Blanchette Press | Printing and Binding



ARTS UMBRELLA GRANVILLE ISLAND

1286 Cartwright Street Granville Island Vancouver, B.C. Canada V6H 3R8 T: 604.681.5268 F: 604.681.5272

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116 - 15850 26 Avenue Surrey, B.C. Canada V3S 2N6 T: 604.535.1127

ARTS UMBRELLA SURREY - CENTRE

102 - 13678 100 Avenue Surrey, B.C. Canada V3T 1H9