

THE GLOBE AND MAIL

INVITATIONAL

SPONSORSHIP OPPORTUNITIES



Prepared by Special Events Dept
Event date: Thursday, July 14, 2011
All proceeds to benefit the Arts Umbrella Foundation

artSUMBRELLA[™]

GET IN THE GAME!

The 14th annual Globe and Mail Invitational is recognized as one of Vancouver's premier charity golf tournaments, offering great golf, inspiring competition, and the highest level of personal service in a spectacular setting. Guests choose between two golf courses when registering:

18 Hole Tournament

The 18 Hole Tournament offers some of the finest mountain golf in a gorgeous setting. Teams play a Scramble style game and enjoy activities and surprises along the way.

"Nine, Wine & Dine"

For the more casual golfer, the "Nine, Wine & Dine" experience offers tailored golf lessons, 9 holes of golf at the Westwood Plateau Academy, wine tastings and après golf pampering.

All guests gather together in the evening for a cocktail reception and dinner, followed by an awards ceremony, silent auction and a live auction conducted Maynards Industries.



GIFTS OF CASH:

		SOLD <i>Globe & Mail</i>	SOLD <i>Lawson Lunell LLP</i>	SOLD <i>McLean Dubbden</i>	SOLD <i>Aurizon News</i>				
	PROPERTY	TITLE SPONSOR \$20,000	"NINE, WINE & DINE" SPONSOR \$10,000	POWER CART SPONSOR \$10,000	LUNCH SPONSOR \$10,000	PRE-GAME SPONSOR \$10,000	AUTOMOBILE SPONSOR \$5,000	PUTTING GREEN SPONSOR \$3,500	HOLE SPONSOR \$2,000
ENTRIES	18-Hole Value: \$350.00 per	8	4	4	4	4	2	2	2
	9-Hole Value: \$250.00 per	4	8	4	4	4	2	0	0
EXCLUSIVE OPPORTUNITIES	On-Course Presence Opportunity to host branded activity on designated hole.	2	2	1	1	1	1	0	1
	Branded Product Giveaway	In ALL player gifts	In all 9-hole player gifts	Placed on all power carts	In all lunch bags	At driving range &/or breakfast &/or registration	On designated hole(s)	On putting green	On designated hole(s)
	Wordmark & Title on all materials	Yes							
	"Nine, Wine & Dine" Branding on materials		Yes						
	On-Cart Signage			Yes					
	Logo on lunch bags				Yes				
	Pre-Game Branding: Driving range, Registration, Breakfast.					Yes			
	On-course Vehicle Placement						Yes		
	Putting Green Activities & Product Placement							Yes	
EVENT COLLATERAL	Player Package	Most prominent logo in 18 hole package	Most prominent logo placement in 9 hole package	Tier 1 logo	Tier 1 logo	Tier 1 logo	Tier 2 logo	Tier 2 logo	Name
	Thank You Banner	Most prominent	Tier 1 logo	Tier 1 logo	Tier 1 logo	Tier 1 logo	Tier 2 logo	Tier 2 logo	Name
	Hole Signage (logo inclusion)	Up to 27	Up to 11	Most prominent logo on designated hole	Most prominent logo on designated hole	Most prominent logo on designated hole	Up to 4	Putting Green	Most prominent logo on designated hole
	Event Program	Most prominent logo	Tier 1 logo	Tier 1 logo	Tier 1 logo	Tier 1 logo	Tier 2 logo	Tier 2 logo	Name
	On-Cart GPS System	At designated hole	n/a	At all available holes	At designated hole	At designated hole	At designated HIO	n/a	At designated hole
MARKETING & PROMOTIONS	Globe & Mail Banner Ads Arts Umbrella Mailings Globe & Mail Full-Page Post-Event Thank You Ad Arts Umbrella Website	Most prominent logo	Tier 1 logo	Tier 1 logo	Tier 1 logo	Tier 1 logo	Tier 2 logo	Tier 2 logo	Name

GIFTS IN KIND:

The Globe and Mail Invitational offers an excellent opportunity to profile your company to a targeted, influential and select group from the corporate community. Many opportunities are available for Gift in Kind Giving including: **products that off-set costs of the event, silent and live auction donations, raffle and player prizing gifts.**

As a Gift in Kind donor you will receive extensive recognition benefits at the tournament including a listing in our full-page thank you ad in The Globe and Mail, a charitable tax receipt (if applicable) and the opportunity to support one of Vancouver's premier charity golf tournaments.

For more information about the wide-ranging opportunities and benefits, contact Arts Umbrella!



YOUR IMPACT:

Funds raised at The Globe & Mail Invitational support the Children's Arts Umbrella Foundation which was established to provide long-term stability for the organization. By helping us ensure a healthy Foundation, Arts Umbrella will be able to continue to offer innovative and engaging arts programming for years to come.

The impact of your support in the community is measured through the children we reach. Arts Umbrella programs make a profound impact on the lives of young people, inspiring confidence and self-esteem, and fostering creativity in young people through the power of self-expression.

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- **Arts Umbrella reaches more than 25,000 children and youth annually through tuition-based and outreach programs**
 - **More than 13,000 children access programs annually free of charge or at a reduced rate through outreach programs and bursaries**
 - **Fundraising initiatives cover 55% of Arts Umbrella's annual operating budget**
 - **100% of children can benefit from engaged art education**
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We look forward to welcoming back sponsors as well as introducing new partners to the 14th annual Globe and Mail Invitational.

**For more information
about these opportunities
and benefits, contact:**

Jennifer Petersen
Director, Special Events
604.681.5268 ext. 234 or jpetersen@artsumbrella.com

EVENT HIGHLIGHTS:

