



WINE ARTS'09 FOR TRUE OENOPHILES 11TH ANNUAL WINE ARTS EVENT, TO BENEFIT ARTS UMBRELLA

For immediate release - Vancouver, B.C., Sep 16, 2009 – Arts Umbrella is once again partnering with the Wine Institute of California to bring their ever-popular wine tastings to Vancouver this fall. New this year, Arts Umbrella is pleased to host **both** the Sonoma and Napa regions. This is the first time that guests get to enjoy premium wines from each region in one year-within the space of one month!

A Taste of Sonoma will be held on September 24th at the new Vancouver Convention Centre West and A Taste of Napa will be held on October 29th at the Fairmont Waterfront hotel, both from 7 – 9.30pm.

For the past 10 years, Arts Umbrella has been proud to partner with these regions, providing wine lovers with some of California's most premium pours. As always, these evenings offer an intimate setting where guests can meet vintners, find their new favourite wine or bid on rare wine auction packages.

The spotlight of this much anticipated annual event will be on premium wines from both the Sonoma County and Napa Valley, California, which both win more awards than any other wine-producing region in the United States. Attendees will have the opportunity to meet the owners and wine makers at the only Canadian stop on the Sonoma County Vintners tour, as more than 30 vintners pour their most notable wines.

Arts Umbrella president and CEO, Lucille Pacey said, "Arts Umbrella is delighted to be chosen as the charity of choice in Canada for the 11th consecutive year. This well established partnership grows in strength every year, with an exciting new offering being that we're hosting two events – Vancouver's true oenophiles will delight in being able to attend not one, but both!"

Guests will be able to bid on rare, wine related silent auction items, with all proceeds from tickets and auction items going to Arts Umbrella to support the mission of inspiring kids for life through the arts. Tickets are \$75 each or both for \$95. For tickets or information – www.artsumbrella.com

About Arts Umbrella

Located on Granville Island in Vancouver, Arts Umbrella is a non-profit centre for arts education for young people, ages 2 to 19. While thousands of children participate in Arts Umbrella's tuition-based programs each year, they reach thousands more in under-served neighbourhoods through free programs, bringing the arts to kids who otherwise would not be able to participate.

artsUMBRELLA™

Wine Institute of California's 2009 wineries include:

Alexander Valley Vineyards
Francis Ford Coppola Winery
Gary Farrell Vineyards & Winery
Geyser Peak Winery
Gloria Ferrer Caves & Vineyards
La Crema Winery
Landmark Vineyards
Murphy-Goode
Pedroncelli Winery
Pezzi King
Buena Vista Carneros
Chalk Hill Estate Vineyards & Winery
Chateau St. Jean

Davis Bynum
DeLoach Vineyards
Dutton Goldfield Winery
E & J Gallo Winery
Ferrari Carano
Flowers Vineyards & Winery
Foppiano Vineyards
Rodney Strong Vineyards
Schug Carneros Estate
Sebastiani Vineyards and Winery
Sonoma Vineyards
Sonoma-Cutrer
Souverain
Thomas George Winery

For more information:

Rebecca Irani
Grey Vancouver
rebecca_irani@greyvancouver.com
604-484-3279

Susan Smith
Arts Umbrella
ssmith@artsumbrella.com
604-681-5268, ext. 270

Lauren Anaka
Grey Vancouver
lauren.anaka@gmail.com